

NCC Cable System Order

Order #	62311590
Syscode	0419
System Name	Time Warner/Toledo Zone, OH
Market	Toledo

Flight Dates	07/25/16 - 07/31/16
Agency	Multi Media Services
Advertiser	Rebuilding America Now

Update Date	07/22/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		1	
Total		\$2,747.00	
Commission		\$412.05	
Net Total		\$2,334.95	
Total Spots		28	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Collin Diederich
Sales Coordinator	Adam Mildon
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May16
-	

Client Code	61
Product Code	93
Est Code	601
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7/22 REVISED ORDER Corrected Rates.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	X	X	X	X	X	X	X	-	-	4	\$95.00	\$380.00	30	NCR 06/27/16-09/25/16
2	FOOD	VARIOUS	7/25/16	7/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$158.00	\$474.00	30	NCR 06/27/16-09/25/16
3	HALL	VARIOUS	7/25/16	7/31/16	10:00	18:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR 06/27/16-09/25/16
4	HALL	VARIOUS	7/25/16	7/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	NCR 06/27/16-09/25/16
5	HGTV	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	X	X	X	X	X	X	X	-	-	4	\$135.00	\$540.00	30	NCR 06/27/16-09/25/16
6	HGTV	VARIOUS	7/25/16	7/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$315.00	\$945.00	30	NCR 06/27/16-09/25/16
7	TLC	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	X	X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NCR 06/27/16-09/25/16
8	TLC	AVG. ALL WKS<	7/25/16	7/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR 06/27/16-09/25/16

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$2,747.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,747.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/25/16

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